

Objector #1

From: [REDACTED]
Sent: 31 July 2025 16:04
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>
Cc: Internet - Env Health <envhealth@cheltenham.gov.uk>
Subject: Re: Cheltenham Tribute Festival - Public Access Comment // 25/01441/PRMA

Dear Mr Doleman, cc Environmental Health

As there are still no details of proposed/permitted noise limits and/or public nuisance noise monitoring included by the applicant I request that this application is heard before there the CBC Licensing Committee. Thank you for the site plan - please could the link be attached to the application so that other interested parties can see it?

Regard, [REDACTED]

On 18 Jul 2025, at 14:47, Licensing (CBC) <Licensing@cheltenham.gov.uk> wrote:

Good afternoon [REDACTED]

Thank you for your comments in objection to a new premises licence application for Cheltenham Tribute Festival - 25/01441/PRMA.

I have passed your comments to the applicant so they can review these and respond if they wish.

In the meantime, I have attached a copy of the redacted application form to this email. The site plan is also [available online for public view](#).

I will come back to you if the applicant wishes to respond to your comments. Otherwise, please let me know if I can provide any further assistance.

Many thanks

Jacob Doleman
Licensing Officer
Public Protection
Cheltenham Borough Council
Municipal Offices, Promenade, Cheltenham, GL50 9SA
External: 01242 264135
Email: licensing@cheltenham.gov.uk
Website: <https://www.cheltenham.gov.uk/>

1. Under "Conditions"

- A. Noise monitoring not mentioned at all - as this has been an issue with similar events this is vital information for local residents.
- B. There is no site plan included, again vital information for local residents - in 2024 local residents in Park Lane, Spring Lane, Shaw Green Lane and Bowbridge Lane were subjected to unbearable noise nuisance during the Wychwood festival which resulted in a request for a licence review by CBC licensing committee earlier this year - as a result the organisers took mitigating steps to reduce Wychwood 2025 noise nuisance.
- C. How many days before/after event will there be construction noise and are there to time limits when work is carried out? This can be as disruptive for residents as the event, particularly lorry reversing with constant beeping for hours on end.

2.

- A. How many people are to attend?
- B. Will parking in the Prestbury be controlled? During Wychwood 2025 inconsiderate parking by event attendees caused residents, particularly in Park Lane and Bowbridge Lane, considerable difficulties accessing their homes.

Please provide this missing information/answer to these questions so that comments to the application can be made - thank you.

Objector #2

From: [REDACTED]

Sent: 14 August 2025 10:06

To: Licensing (CBC) <Licensing@cheltenham.gov.uk>

Cc: [REDACTED]

Subject: Re: Cheltenham Tribute Festival - Licensing Sub-Committee (Alcohol and Gambling)

Hi Jacob

Have you heard back from the organiser's about how they chose their stage position, and generally how these decisions are made on the helifield at the racecourse? Do you or Environmental Health give guidance and if not, why, given the number of complaints and concerns you received from residents.

We are not against events on the racecourse, we just want to be convinced they have thought about stage position properly. And as of yet, I have not seen evidence to be convinced. I asked the Licensing Team several times to check how they chose their stage position and did not get a good response.

I think I might be able to attend the hearing on the 28th. This might be unnecessary if (a) they have moved the stage position or (b) they convince me that they have considered the stage position properly.

Cheers

[REDACTED]

From: [REDACTED]
Sent: 08 August 2025 12:32
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>
Cc: [REDACTED]
Subject: Re: Premises license application for Cheltenham Tribute festival

Hi Jacob

I had not thought about this! I am not against I events on the racecourse but I am against the stage being so close to the houses.

So until that is changed or properly justified then yes I will be objecting the application.

Cheers

[REDACTED]

On Wed, 6 Aug 2025, 16:04 Licensing (CBC), <Licensing@cheltenham.gov.uk> wrote:

Hi [REDACTED]

Thank you for your questions below – I will pose them to the applicant and ask if they or their noise contractors are able to respond to the points you raise. I will leave Environmental Health to contact you separately if they have any comment to make too.

I take it that, at this current moment, you are not minded to withdraw your objection until you receive answers to the below?

Thanks

Jacob

Jacob Doleman

Licensing Officer

Public Protection

Cheltenham Borough Council

Municipal Offices, Promenade, Cheltenham, GL50 9SA

External: 01242 264135

Email: licensing@cheltenham.gov.uk

Website: <https://www.cheltenham.gov.uk/>

From: [REDACTED]
Sent: 06 August 2025 13:21
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>; Internet - Env Health <envhealth@cheltenham.gov.uk>; [REDACTED]
Subject: Re: Premises license application for Cheltenham Tribute festival

Hi Jacob

Thanks so much for sending this through. It is really useful. My questions on the sound management plan are below. I have CC'ed in Environmental Health and [REDACTED] so I do not need to repeat myself across several email chains.

I am mainly interested in this line:

"Stage position and sound system design has been optimised at event design to provide greatest on-site to offsite differential." It still seems unclear why the stage cannot be further away from the residences and I would like this clarified by either the applicant or the Environmental Health team. They will have a lower probability of having disruption to residences if you move the stage further away. They must know this, so would like to know why they are not doing it.

My other comments and questions are:

- 3.3. Why is 50dB the assumed background noise level? They do not have to assume this. Joynes Nash (and presumably Environmental Health) have data on the background noise level for Prestbury and Southam. Joynes Nash had a monitor on the racecourse for the entirety of Wychwood 2025, so morning hours could be used to calculate this.
- So the limit they have is 65dB? This needs to be stated categorically if so. This is higher than the aim of Wychwood that had an aim for 60dB and an upper limit of 65dB. Having a limit of 65dB makes no distinction in the noise between rural venues with 1-3 and 4-12 days of music in a year (Table 1). Having more days overall means we should have a lower upper limit for noise disruption. If Table 1 is outdated and meaningless, do not include it!
- 4.6 Maximum sound system output has been calculated based upon achieving 65dB 15min LAeq criteria 1m from the facade of the noise sensitive properties. See the point above about Table 1 and having a distinction in noise limits when there are more festival days overall. Unsurprisingly I think this limit could - and should - be lower.
- In the Event Noise Management Guidance (Section 5) there is no description of any active monitoring of sound off site. It is only done in response to complaints. So how will they know if they are adhering or not? They need to do some active monitoring in the most noise sensitive areas.

Many thanks

[REDACTED]

On Wed, 6 Aug 2025 at 12:23, Licensing (CBC) <Licensing@cheltenham.gov.uk> wrote:

Hi [REDACTED]

I hope you are well.

The applicant has now submitted a noise management plan for the event. I have attached a copy of this for you to review.

Please let me know if you have any thoughts, or if there is anything further you wish to comment on regarding the application.

Thanks

Jacob

Jacob Doleman

Licensing Officer

Public Protection

Cheltenham Borough Council

Municipal Offices, Promenade, Cheltenham, GL50 9SA

External: 01242 264135

Email: licensing@cheltenham.gov.uk

Website: <https://www.cheltenham.gov.uk/>

From: Licensing (CBC)

Sent: 23 July 2025 08:55

To: [REDACTED]

Subject: RE: Premises license application for Cheltenham Tribute festival

Hi [REDACTED]

Thank you for the below, and for your comments submitted on PublicAccess too. Happy to confirm they are all safely received and registered on our side.

I will pose the questions you raise to the applicant and ask my colleagues in EH to come back to you with any thoughts or information they have on the sound limits or noise management plan to be imposed. I will revert once I have a response from each of them.

Thanks

Jacob

Jacob Doleman

Licensing Officer

Public Protection

Cheltenham Borough Council

Municipal Offices, Promenade, Cheltenham, GL50 9SA

External: 01242 264135

Email: licensing@cheltenham.gov.uk

Website: <https://www.cheltenham.gov.uk/>

From: [REDACTED]
Sent: 22 July 2025 09:34
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>
Subject: Re: Premises license application for Cheltenham Tribute festival

Hi Jacob

Thank you for your response.

A single day event on the racecourse fields should be fine, but there are omissions to the application which make it hard to know. There is no information on the sound limits or management plan, or on the proposed number of attendees (which will determine how loud the event will be). Re the positioning of the stage, I somehow doubt the application holder has even considered why they cannot put it further down towards the grandstand end of the field.

Is this something you could follow up with them, and with the environmental health team at the council please? I am happy for events to happen at the racecourse, I am just trying to minimise the potential for detrimental effects to my partner's health.

With regards to the stage positioning, it feels like you could use the actual car park for the parking area, and then free up a lot of field at the grandstand end for the stage area and everything else. There is currently a bit of the field that is fenced off but unlicensed at that end which could be utilised to move things away from the residential areas. It would be useful to know why this cannot be done. This seems possible for this event as there is no camping as at Wychwood, so there is much more space to play with.

Many thanks
[REDACTED]

On Fri, 18 Jul 2025 at 11:49, Licensing (CBC) <Licensing@cheltenham.gov.uk> wrote:

Good morning [REDACTED]

Thank you for your enquiries regarding this new application.

I have attached a copy of the redacted application form for you to review, and the scale plan which was submitted in support of the application is [available to view online](#). Any conditions, if agreed between the applicant and responsible authorities, will also be publicly available in the 'operating schedule' section of the [conditions page for the application on PublicAccess](#).

I believe these items should help to answer some of your queries below. It is worth highlighting that the premises licence application is time limited insofar as it is due to commence and expire on the same date – 30th August 2025.

Your question as to the rationale behind the exact positioning of the stage is probably best answered by the applicant. Please let me know if you would like me to pose this, and any other questions or representations, to them for a response.

Finally, we must determine each application on its own merits. Given it is the responsibility of Licensing to administer the application in accordance with the law, it is neither our place nor appropriate for us to comment on the extent that this event may or may not disrupt residents. This is probably a questions best posed to Environmental Health, and I understand you already have the contact details for Louise, Gareth and Amy who should be able to guide you on this point.

Please let me know if you have any other queries about the application. I would be happy to discuss by phone if you wish, or can put some time aside to meet in person.

Many thanks

Jacob

From: [REDACTED]
Sent: 18 July 2025 11:16
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>
Subject: Premises license application for Cheltenham Tribute festival

To the Licensing Team

I was wondering if I could have further information on the Cheltenham Tribute Festival that is currently being applied for to happen at Cheltenham Racecourse. At this stage any and all information you can provide would be appreciated.

It is my understanding that it is also due to happen on the helifield. Given this is a new application, it would seem sensible to futureproof the venue at this stage. So I have the following questions:

1. Where are the stages going to be? It would make sense from a sound disruption perspective to design the site - at the earliest stage possible - to be at the grandstand end of the helifield. If not, I would expect to explicitly know why it cannot be.
2. What are the expected numbers at the event?
3. How many days does the festival last?
4. How often is the event?
5. How does having more events at the racecourse impact the overall disruption residents are expected to deal with? And how are you weighing this up?

Many thanks

[REDACTED]

There is a lack of detail in the application in regards to the size of the event and mitigations to prevent noise disturbance.

1. There is no section on sound management and no limits set on sound.
2. There is no mention of how many people can attend, so no way to understand the size of the festival.
3. There needs to be explicit parking restrictions on Park Lane and Shaw Green Lane for these events, as Wychwood resulted in irresponsible parking in these areas, even though parking was free for festival goers in the racecourse.
4. Why is the stage set so close to residents at Shaw Green Lane and Park Lane? Especially as there is no camping so there is much more space at the grandstand end of the field. This would still be the easiest way to limit the risk of sound disturbance and feel like it would be possible here

Objector #3

From: [REDACTED]
Sent: 13 August 2025 10:43
To: Licensing (CBC) Licensing@cheltenham.gov.uk
Subject: Re: Cheltenham Tribute Festival 30 August 2025 - comment on the application for a new premises license

Hi Jacob,

Thanks for pointing this out. I wasn't entirely sure of the process.

My comments are lodged in objection to the application, on the grounds that I don't agree with the stage location being so close to neighbouring residential areas. Kind regards [REDACTED].

On 13 Aug 2025, at 09:19, Licensing (CBC) <Licensing@cheltenham.gov.uk> wrote:

Good morning [REDACTED]

Thank you for your comments concerning an application for a premises licence for Cheltenham Tribute Festival.

I would be grateful if you could confirm whether your comments are a general representation, or whether they are lodged in objection to the application.

Many thanks

Jacob Doleman

Licensing Officer

Public Protection

Cheltenham Borough Council

Municipal Offices, Promenade, Cheltenham, GL50 9SA

External: 01242 264135

Email: licensing@cheltenham.gov.uk

Website: <https://www.cheltenham.gov.uk/>

From: [REDACTED]
Sent: 12 August 2025 15:43
To: Licensing (CBC) licensing@cheltenham.gov.uk
Subject: Cheltenham Tribute Festival 30 August 2025 - comment on the application for a new premises license

I would like to comment that I do not agree with the proposed layout of the event in terms of the positioning of the main stage.

On the applicant's plan, the location of the stage is the same as the location of the main stage at the Wychwood festival i.e. as close as possible within the helifield to the neighbouring houses.

Historically, there have been problems with excessive and intrusive noise levels disturbing nearby residents during Wychwood. This year, largely thanks to measures taken by the organisers to mitigate noise, stringent monitoring by the

Cheltenham Environmental Health team and by an independent noise management company, and thanks to the prevailing wind direction being away from Prestbury and towards Southam, the noise was tolerable. I am not aware if any conditions have been applied to the Tribute Festival licence regarding noise control and noise monitoring and management, but the direction of the wind is a major influencer and not within anyone's control. It is obvious that the organisers will have a lower chance of causing disruption and annoyance if the stage is moved further away from residential areas.

Other open air music events (Oktoberfest, Summertime Live) took place within the helifield in 2024 with no impact on local residents. The location of the stage at both of these events was further away from the nearby residential area and more towards the grandstand of the racecourse. I cannot understand why a similar stage location was not suggested for the Tribute Festival.

Thank you,

[REDACTED]

[REDACTED]

Representation #4

From: Parish Clerk

Sent: 08 August 2025 13:47

To: Licensing (CBC) <licensing@cheltenham.gov.uk>

Subject: Fwd: New Premises Licence Application Consultation - Cheltenham Tribute Festival // 25/01441/PRMA

Dear Licensing I have been asked to pass on the following requests to be taken into consideration when granting the licence

1. Locating the stage and speakers as far from residential properties as feasible.
2. The use of intermediate speakers across the field to reduce noise levels at the source/stage (as used for Wychwood).
3. The event organisers noise management plan, including monitoring noise levels within limits and reasonable timings to be set by Licensing/CBC Environmental Protection Team.
4. The plan for liaison (public reports) with CBC EPT and TBC EH Team during the event, to enable corrective action to be taken to mitigate nuisance
5. A closing time of no later than 11pm

Clerk to Southam Parish Council

